



Education within the reach of all
A ministry of Calvary Chapel-Port-au-Prince
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Syllabus

Course Title

INTRODUCTION TO MANAGEMENT

ORIENTATION:

The logic of our course revolves around five main themes: Organization, Business, Business Management, Management Process, and Business Functions.

I. GENERAL OBJECTIVE:

The general objective of this course is to familiarize students with the concept of business and its environment.

II. SPECIFIC OBJECTIVES:

- Explain the relationship between the business and its environment.
- Describe the evolution of managerial thought: from classical school to systems school.
- Explain the notion of structure.
- Define the management functions and those of the business.
- Identify the main advantages and disadvantages of planning.

III. PEDAGOGY:

A participatory approach will be favored in this course, and the following teaching-learning techniques, such as brainstorming, lectures, discussions, case studies, individual and group assignments, will be implemented to contribute to the achievement of objectives.

IV. COURSE PLAN:

1. The concept of "organization."
2. Historical background.
3. Organization and collective action.
4. The concept of "business."
5. The existence of the business.
6. Classification of businesses.
7. Size of businesses.
8. Purpose of businesses.
9. The 4 factors of production.
10. Business: a place of exchange.
11. Business functions.
12. Business and its environment.
13. Management: an attempt at definition.
14. Management process.
15. Manager's skills.
16. Common concepts in management.
17. Managerial thought: From classical school to the systems school.
18. Overview of the systems approach: Mintzberg.
19. Types of structures.
20. Planning and the manager: Mission / Objectives / Strategies / Decisions...
21. Motivation.
22. Power and leadership style.
23. Control in management